

THE PRICE IS RIGHT - CONTESTANT SEARCH APPLICATION

Please read the preceding contest rules before completing this application. The rules must accompany any submitted participant application, as well as submission guidelines for your application package.

1

First Name

Middle Name

Last Name

2

Have you ever formally or otherwise changed your name or used an alias or another name? If so, what other names and/or aliases have you used?

3

Age (as of today)

PLEASE NOTE: Applicants must be at least 18 years of age or older at the time of this application.

Date of Birth (Month/Day/Year)

4

Driver's License Number and State

5

Are you a United States citizen? Yes/No

6

Home Street Address

City

State

Zip Code

Permanent Address

City

State

Zip Code

7

Phone (Daytime)

Phone (Evening)

Mobile (if any)

Pager (if any)

8

Email Address

9

Name and Phone Number of an Emergency Contact and relationship to you

10

Do you have a homepage on the Internet? If so, what is the address?

11

What is the highest level of education that you have completed? (Circle one)

- (a) DID NOT COMPLETE HIGH SCHOOL
- (b) HIGH SCHOOL/GED
- (c) ASSOCIATE COLLEGE DEGREE
- (d) BACHELOR'S COLLEGE DEGREE
- (e) MASTER'S COLLEGE DEGREE
- (f) PROFESSIONAL OR DOCTORAL DEGREE

12

Have you ever been convicted of a crime? If so, tell us about it (include dates, city & state).

13

Is there anything you'd like to tell us about yourself and why you want to be a contestant on The Price Is Right?

14

Have you ever been a contestant on THE PRICE IS RIGHT? If you have been a contestant within the last 10 years, you are ineligible to participate in the Contestant Search.)

15

What was the best day of your life?

RELEASE AND WAIVER

Full Name (please print): _____

Please read, fill out, sign, and date the following:

To the best of my knowledge, I do not know or have known anyone who is now, or has been in the past two years, an officer, director, employee, agent or representative of CBS Corporation or CBS Broadcasting Inc. (collectively, "CBS"), or The Price Is Right Productions, Inc., Fremantle Goodson, Inc., or FremantleMedia North America (collectively, "Producer") and/or any of their respective licensees, assignees, partners, parents, or affiliated or subsidiary companies. If I do know or have known any such person, listed below are the titles, jobs, and/or functions that such persons have held or occupied:

I hereby acknowledge that:

1. I understand and agree to be bound by the eligibility requirements for THE PRICE IS RIGHT Contestant Search (the "Contestant Search") (copy attached).
2. I have answered and will answer all questions posed to me honestly and accurately.
3. If any of the information that I have provided or will provide is found to be false or incomplete, it may be grounds for dismissal from the Contestant Search selection process, and/or my being dismissed as a Contestant Search participant, if previously selected as a participant.
4. Even if I meet the eligibility requirements, the CBS Television Network ("Network"), Producer, CBS, and/or any of their respective licensees, assignees, partners,

parents, or affiliated or subsidiary companies, have no obligation to conduct any initial and/or follow-up interview with me, and/or select me as a participant.

5. In the event that the show is cancelled, or not broadcast for any reason, the Producer shall have no obligation to award any prizes.

6. All of the Producer's decisions concerning the selection of the participants, the elimination of participants in the Contestant Search and winners in the Contestant Search are final and not subject to challenge or appeal.

7. The Producer shall have no obligation to return or maintain any materials submitted as part of my application whether or not I am selected as a participant.

By submitting this application, I grant to the Network, CBS, Producer and its licensees the right to use my name, likeness, portrait, recorded casting tape and biographical material, in order to advertise, promote or publicize THE PRICE IS RIGHT, its licensees, the Contestant Search, or any advertisers or co-sponsors associated with the Contestant Search and their products and services. I release Producer, the Network, CBS and/or any of their respective licensees, assigns, parents, partners, subsidiaries or affiliated entities and each of the employees, agents, officers and directors of the foregoing entities (collectively "Releasees") from any and all liability arising out of the use of my Likeness and/or the Materials. I agree not to make any claim against Releasees as a result of the recording or use of my Likeness and/or the Materials (including, without limitation, any claim that such use invades any right of privacy and/or publicity and any claims based on defamation or libel or false light). I understand that the Producer makes no representation that such Materials will or will not be used in any way. Any of the rights granted herein may be exercised by the Producer and their respective authorized agents, licensees, contractors, partners, successors and assigns. I understand and agree that the Network and others are third party beneficiaries to this agreement, and I acknowledge and agree that my performance of any obligations under this agreement is intended to benefit the Network.

CHOICE OF LAW

This agreement shall be deemed to be entered into in Los Angeles County, California, and shall be governed by and interpreted in accordance with the laws of the State of California applicable to agreements executed and performed entirely within the State of California. Any action, proceeding or litigation concerning this agreement or my appearance or participation on THE PRICE IS RIGHT may only be brought in Los Angeles County, California, and I hereby agree that the State or Federal courts of Los Angeles County, California shall have exclusive jurisdiction over me and the subject matter of any such proceeding.

ENTIRE AGREEMENT

This agreement expresses the entire understanding between me and the Producer and replaces any and all prior and contemporaneous agreements, understandings or representations between

me and the Producer. No modification, alteration or amendment of this agreement will be valid or binding unless in writing and signed by both me and the Producer.

MISCELLANEOUS

Without limiting the foregoing, any provision of this agreement that is invalid, illegal, or unenforceable in any jurisdiction will, as to that jurisdiction, be ineffective only to the extent of such invalidity, illegality or unenforceability, without affecting in any way the remaining provisions hereof in such jurisdiction or rendering that or any other provision of this agreement invalid, illegal or unenforceable in any other jurisdiction. Any laws that require or suggest that the interpretation of a document or agreement, or the resolution of any ambiguities contained therein, should be resolved against the drafter of the document or agreement, are hereby waived. No waiver by the Producer of any term or condition of this agreement will be construed as a waiver by the Producer of any other term or condition; nor will any waiver by the Producer of any default under this agreement be construed as a waiver by the Producer of any other default. It is further understood and agreed that no failure or delay in exercising any right, power or privilege hereunder shall operate as a waiver thereof, nor shall any single or partial exercise thereof preclude any other or further exercise thereof or the exercise of any right, power or privilege hereunder. The Producer and/or the Network may freely assign, in whole or in part, any of their respective rights or obligations under this agreement. I may not assign my rights and obligations under this agreement.

I have signed this release on the _____ day of _____, 2009

Signature: _____

Name (Please print or type): _____